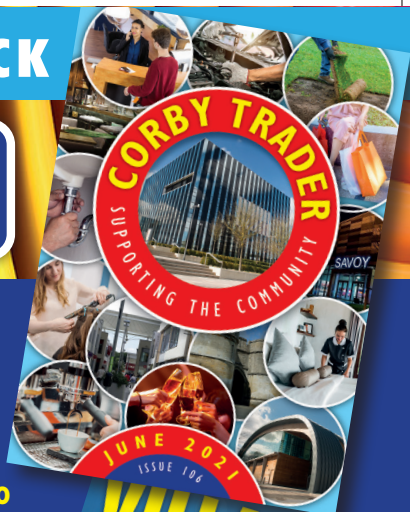


ADVERTISERS MEDIA PACK



LOCAL

TRADERSUK



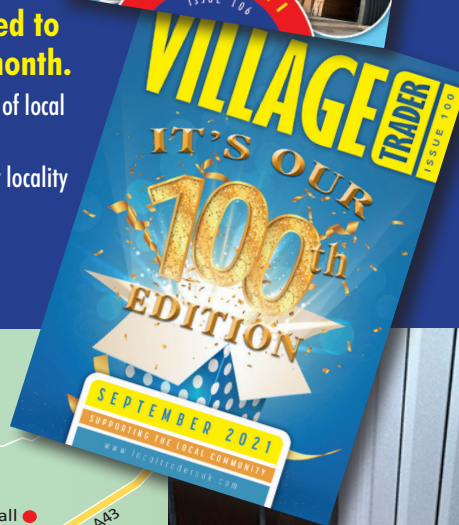
Keeping you in touch with your local community

The Corby Trader and Village Trader are free community magazines that are currently delivered to over 31,000 homes in and around Corby every month.

The magazines are professionally produced and form a valuable source of local information on businesses, events and clubs within the area.

Businesses can benefit from cost-effective advertising which targets their locality and in addition, all magazines are free to download from our website.

... so whether it be for business or pleasure, we welcome all your contributions and can guarantee that your message will be clearly seen!



**GUARANTEED
DELIVERY
TO OVER 31,000
HOMES MONTHLY**



For more information or to place a booking, call:



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CORBY

TRADER

Features and Benefits

- The Corby Trader is a free community magazine that is delivered to around 23,500 homes in Corby each month. They are delivered to Beanfield, Danesholme, Shire, Lloyds, Stephenson Way, Rockingham Road, The Old Village, Great Oakley, Oakley Vale, Hazel Leys, Exeter, Stuart Road, Kingswood and Lincoln areas.
- Since its launch in 2012 The Corby Trader has become well established as an informative guide to local businesses, clubs and events.
- It's handy A5 size, useful content and professional appearance leads to many readers using it as a reference for the whole month.
- The Corby Trader is very widely read and used by residents, so the vast majority of advertisers appear every month and have been featured for several years.
- As well as appearing in the magazine, advertisers have their advert on our website where the books are uploaded each month.
- To maximise the response our advertisers receive, we restrict the number of businesses in certain categories.
- All of these features, along with our very competitive prices, make The Corby Trader a very attractive advertising medium.



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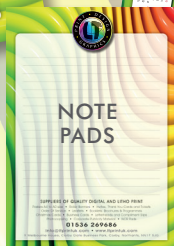


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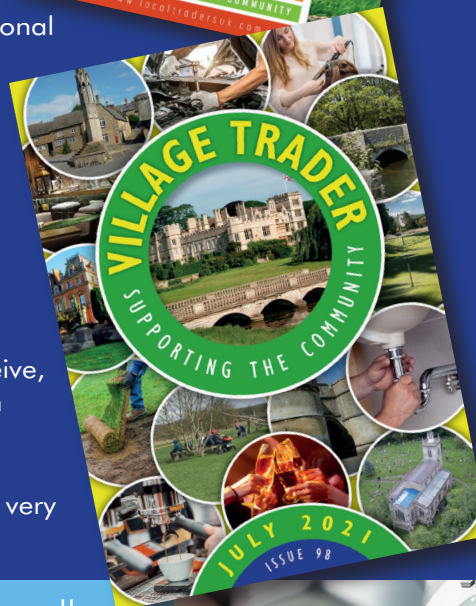
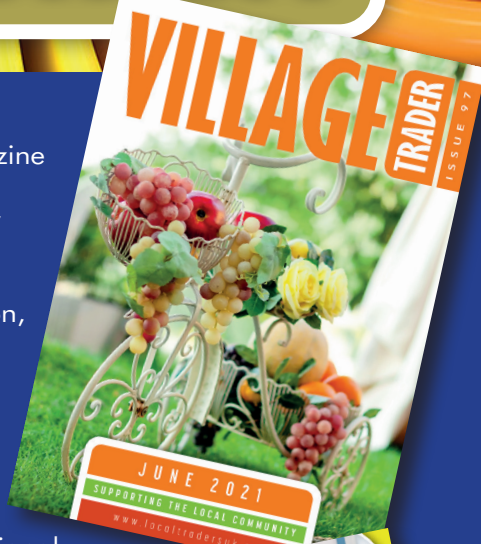


VILLAGE

TRADER

Features and Benefits

- The Village Trader is a free community magazine that is delivered to over 8,100 homes in the surrounding area of Corby each month. They are delivered to Cottingham, Middleton, East Carlton, Wilbarston, Stoke Albany, Great Easton, Rockingham, Caldecott, Gretton, Weldon, Priors Hall, Stanion, Little Stanion, Brigstock, Geddington and Rushton.
- Since its launch in 2013 The Village Trader has become well established as an informative guide to local businesses, clubs and events.
- It's handy A5 size, useful content and professional appearance leads to many readers using it as a reference for the whole month.
- The Village Trader is very widely read and used by residents, so the vast majority of advertisers appear every month and have been featured for several years.
- As well as appearing in the magazine, advertisers have their advert on our website where the books are uploaded each month.
- To maximise the response our advertisers receive, we restrict the number of businesses in certain categories.
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LOCAL

TRADERSUK

Accepted Advert Formats:

Photoshop files 300 dpi at actual size – JPEGs, Tiffs, PSD files (Fonts supplied), **Illustrator eps files** (Fonts outlined or supplied with file).

High Resolution PDFs.

We also accept **Word docs**, **PowerPoint** or **Publisher files** – all images need to be supplied in **high resolution**.

- Artwork can be revised each month – the copy deadline is usually around the 8th of the previous month.
- If you do not have an advert, or you wish your advert to be re-designed, LT Print graphic design team can offer you a professionally designed advert.

Full Page Advert

138mm x 190mm (no bleed)

Quarter Page Horizontal Advert

138mm x 46mm

Half Page Advert

138mm x 94mm

Eighth Page Advert

66mm x 46mm

Eighth Page Advert

66mm x 46mm

Full Page Advert

150mm x 202mm (2mm bleed)

Eighth Page Advert

66mm x 46mm

Quarter Page Advert

66mm x 94mm

Half Page Vertical Advert

66mm x 190mm

Eighth Page Advert

66mm x 46mm

For more information or to place a booking, call:

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Unit 2, 1b Bardsley Road, Earlstrees Industrial Estate, Corby, Northants NN17 4AR



**LOCAL****TRADERSUK**

ADVERTISERS MONTHLY RATES

All prices are for 1 month, full colour and subject to VAT

**TRADER****DISTRIBUTION 23,500****FULL PAGE ADVERT**

138mm x 190mm
or 150mm x 202mm (2mm bleed)

Package	Full Colour
1 Month	*£220.00
3 Months	*£209.00
6 Months	*£198.00

HALF PAGE ADVERT

(138mm x 94mm)

Package	Full Colour
1 Month	*£150.00
3 Months	*£142.50
6 Months	*£135.00

QUARTER PAGE ADVERT

(66mm x 94mm)

Package	Full Colour
1 Month	*£110.00
3 Months	*£104.50
6 Months	*£99.00

EIGHTH PAGE ADVERT

(66mm x 46mm)

Package	Full Colour
1 Month	*£50.00
Discounted	*£40.00

**TRADER****DISTRIBUTION OVER 8,100****FULL PAGE ADVERT**

138mm x 190mm
or 150mm x 202mm (2mm bleed)

Package	Full Colour
1 Month	*£180.00
3 Months	*£171.00
6 Months	*£162.00

HALF PAGE ADVERT

(138mm x 94mm)

Package	Full Colour
1 Month	*£105.00
3 Months	*£99.75
6 Months	*£94.50

QUARTER PAGE ADVERT

(66mm x 94mm)

Package	Full Colour
1 Month	*£70.00
3 Months	*£66.50
6 Months	*£63.00

EIGHTH PAGE ADVERT

(66mm x 46mm)

Package	Full Colour
1 Month	*£35.00
Discounted	*£25.00

***ALL PRICES ARE FOR 1 MONTH, FULL COLOUR AND SUBJECT TO VAT**

**CONTACT US FOR FRONT PAGE, BACK PAGE, CENTRE PAGE
SPREAD COSTS DUE TO LIMITED AVAILABILITY**

Please e-mail for confirmation on multiple month bookings



For more information or to place a booking, call:



01536 269686

e info@localtradersuk.com **w** www.localtradersuk.com

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CORBY & VILLAGE TRADERS?**

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